



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Jamestown And Associates
5 Maplestown Road
Princeton, NJ 08543

#30963

Schedule Dates	10/15/12-10/19/12	Date Entered	10/03/12
Agency	Jamestown And Associates (1274)	Last Modified	10/03/12
Product	Political Issues (1082)	Entered By	Wendy Creque
Brand	REP JEWISH CO 60'S (12889)	CO-OP	No
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Headline #	06362661
Sales Office	Washington DC	Demo	A35-64
Buyer Name	LANCASTER, LAURA	Order Type	Normal
Phone/Fax	/	Package Deal	
CPE	N/A	Commission %	15.00
Account Types	National/Political Issue	Commission	\$8,070.00
Billing Type	Standard	Net Total	\$45,730.00
Comments	REP JEWISH COL. 60'S ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** COALITION		

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	18	\$53,800.00
Grand Total:	18	\$53,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/19/12	1	1:00	5A-5:30A (ET)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	WSVN (WSVN)	TODAY FL 5A	10/3/12
2.0	Normal Line / SPOT (2)	10/15/12-10/19/12	1	1:00	5:30A-6A (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WSVN (WSVN)	TODAY FL 530A	10/3/12
3.0	Normal Line / SPOT (3)	10/15/12-10/19/12	1	1:00	6A-7A (ET)	2	X	X	X	X	X			2	\$4,000.00	\$8,000.00	WSVN (WSVN)	TODAY FL 6A	10/3/12
4.0	Normal Line / SPOT (4)	10/15/12-10/19/12	1	1:00	7A-8A (ET)	1	X	X	X	X	X			1	\$4,000.00	\$4,000.00	WSVN (WSVN)	TODAY FL 7A	10/3/12
5.0	Normal Line / SPOT (5)	10/15/12-10/19/12	1	1:00	9A-10A (ET)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	WSVN (WSVN)	TODAY FL 9A	10/3/12
6.0	Normal Line / SPOT (6)	10/15/12-10/19/12	1	1:00	12P-1P (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WSVN (WSVN)	NOON NEWS	10/3/12
7.0	Normal Line / SPOT (7)	10/15/12-10/19/12	1	1:00	4P-4:30P (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	4P NEWS	10/3/12
8.0	Normal Line / SPOT (8)	10/15/12-10/19/12	1	1:00	4:30P-5P (ET)	2	X	X	X	X	X			2	\$2,400.00	\$4,800.00	WSVN (WSVN)	430P NEWS	10/3/12
9.0	Normal Line / SPOT (9)	10/15/12-10/19/12	1	1:00	6P-7P (ET)	2	X	X	X	X	X			2	\$5,000.00	\$10,000.00	WSVN (WSVN)	6P NEWS	10/3/12
10.0	Normal Line / SPOT (10)	10/15/12-10/19/12	1	1:00	10P-11P (ET)	1	X	X	X	X	X			1	\$9,000.00	\$9,000.00	WSVN (WSVN)	10P NEWS	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.